Business for Biodiversity Ireland

Nature Strategy Accelerator Programme

Empowering every business to incorporate nature into decision making

Valentia Island, Co. Kerry

THE BIODIVERSITY PLAN
For Life on Earth

An Roinn Talmhaíochta, Bia agus Mara
Department of Agriculture, Food and the Marine

NPWS
An tSeirbhís Páirceanna Náisiúnta agus Fiadhúlra
National Parks and Wildlife Service

Red Stag, Killarney National Park, Co. Kerry

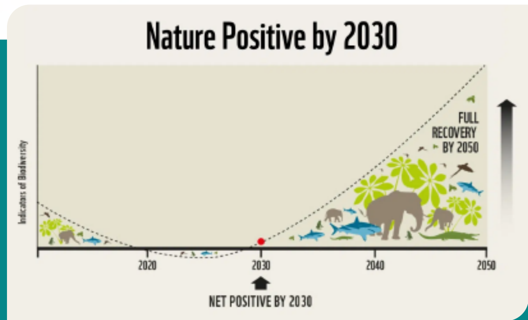
What is Business for Biodiversity Ireland?

BFBI is the national platform created to support businesses to **manage nature-related financial, economic and supply risks, create value, build organisational resilience, and reach climate targets** as the global economy moves towards nature-positive ways of working.

We work directly with businesses of all sizes across all sectors, supporting them to learn about their organisation's nature-related impacts, dependencies, risks and opportunities, both in their direct operations and along their value chains. This allows business leaders to **make key strategic choices to ensure the stability and longevity of their organisation** and contribute to our national nature and biodiversity goals as outlined in Ireland's 4th National Biodiversity Action Plan.

BFBI is a not-for-profit social enterprise, funded through business membership with additional financial support from the **National Parks and Wildlife Service** and the **Department of Agriculture, Food & the Marine.** BFBI is responsible for 6 actions under the **4th National Biodiversity Action Plan** and these shape our strategic approach to our work with the private sector.

To ensure international alignment we work in collaboration with **Business for Nature** and the **European Business & Biodiversity Platform.**



What is Nature Positive?

Nature Positive is a global societal goal defined as 'Halt and Reverse Nature Loss by 2030 on a 2020 baseline, and achieve full recovery by 2050'. To put this more simply, it means ensuring more nature in the world in 2030 than in 2020 and continued recovery after that.

Nature Strategy Accelerator Programme

Why do we need a Business for Biodiversity Platform?

The 2026 WEF Global Risk Report shows that among the top 10 risks to the economy (10 year outlook) are extreme weather events, biodiversity loss and ecosystem collapse, critical change to earth systems, natural resource shortages and pollution. These are **nature-related risks** that have emerged from the biodiversity and climate crises and are set to upend the global economy within the coming 10 years without immediate action from business.

It is now understood that nature is crucial infrastructure for a stable and prosperous economy, providing all businesses with **clean and abundant water, a dependable climate, reliable food systems and dependable natural resources.** We also know that climate change and biodiversity loss are two sides of the same coin with **biodiversity and nature regeneration critical to reaching climate targets.**

Engaging with this new reality by working with BFBI will prepare you for the challenge of navigating your business through the coming years, mitigating **nature-related financial, economic and supply risks** and making key changes to your business operations to secure future stability while **building reputational capital to enhance competitiveness.**

Risk categories

- Economic
- Environmental
- Geopolitical
- Societal
- Technological

Long term (10 years)

1st	Extreme weather events
2nd	Biodiversity loss and ecosystem collapse
3rd	Critical change to Earth systems
4th	Misinformation and disinformation
5th	Adverse outcomes of AI technologies
6th	Natural resource shortages
7th	Inequality
8th	Cyber Insecurity
9th	Societal polarization
10th	Pollution

Global Risks Report 2026, World Economic Forum.

How will my business benefit?

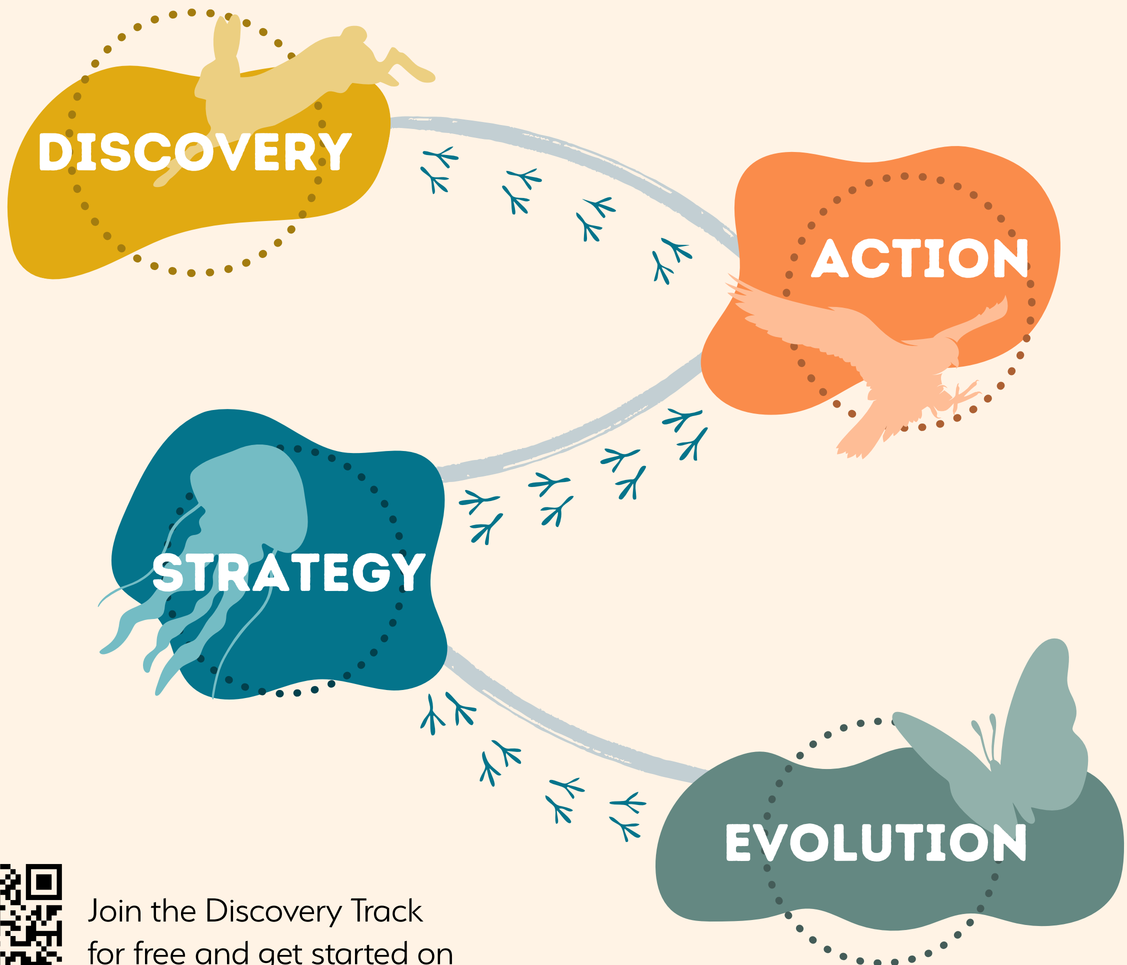
You will . . .

- Ensure the competitiveness, resilience and future prosperity of your business by preparing for the challenge.
- Learn to understand the impacts and dependencies your operations and supply chains have on nature, natural resources and ecosystem services.
- Identify and learn to work with the corresponding nature-related risks and opportunities.
- Create credible strategic plans signalling your proficiency in nature-related risk management to customers, investors and insurers.
- Craft messaging for your customers that avoids unintentional green-washing.

What is the Nature Strategy Accelerator Programme?

The Nature Strategy Accelerator Programme is a 4-track programme that supports businesses of all sizes across sectors to take action for the long-term resilience and prosperity of their business. Businesses learn how to understand, report and act on their impacts and dependencies on nature and identify the risks and opportunities these create within their direct operations and supply chains.

This programme is aligned with the global standard framework for business actions, the ACT-D Framework, and is delivered in partnership with Business 4 Nature, KPMG and Deloitte.



Join the Discovery Track for free and get started on your journey to nature positive.

Nature Strategy Accelerator Programme

FREE

Discovery Track

The first track in the programme is the **Discovery Track.** This is a self-paced track comprised of 10 steps designed to broaden your understanding of biodiversity in the context of your business and sector. This track will introduce you to key terms, policies and frameworks and help you to draft a business case for taking action on nature. Discovery is free for anyone to join and will ready you to join our Action or Strategy Tracks.

Action Track

In this phase you will work with a cohort of other businesses and be guided through the process of assessing your nature-related dependencies, impacts, risks and opportunities (DIROs) to identify which are most relevant to the success of your business. BFBI will support you to conduct a high-level double materiality assessment which will help you to prioritise your efforts and align your nature ambition with your climate and social goals.

Strategy Track

The third step, the **Strategy Track,** is about developing a credible, robust and impactful nature strategy that defines your nature ambition, aligns with sustainability reporting standards, and demonstrates best-practice risk management to investors. Strategy Track businesses will create a nature strategy, setting science-based targets that will deliver positive organisational outcomes and contribute to national and international biodiversity targets.

Evolution Track

The **Evolution Track,** is about publishing your strategy and developing a clear implementation plan with ways to measure, monitor and evaluate the effectiveness of your actions, a critical step. It is also where businesses start to take their learnings and rework business models and practices that no-longer align with their nature-positive ambitions. To support this phase, BFBI will support you to develop a strong stakeholder communication strategy during this phase.

What does my business get?

Discovery Track

- Access to the 10 step Discovery Track programme.
- Certificate upon completion.
- Access to thematic webinars.
- A biodiversity events-focused newsletter.

Action, Strategy & Evolution Tracks

- Annual membership.
- Access to all assets from the Discovery Track.
- In-person strategy-focused workshops.
- One-to-one sessions with the BFBI team.
- All-employee business and biodiversity webinars for anyone from your organisation.

Who is alrea

"The Shannon Airport Group is proud to collaborate with Business for Biodiversity Ireland. This partnership empowers us to look beyond our immediate operations and embrace the bigger picture - biodiversity. It's a meaningful step towards creating a more resilient and sustainable future, not just for our business, but for the communities and ecosystems we're part of."

— Arek Gduliński, Sustainability Specialist, Shannon Airport

"ESB's experience of working with BFBI has been extremely rewarding and has unquestionably assisted in steering our strategic thinking on biodiversity."

— Geoff Hamilton, Biodiversity Lead, ESB

Business for
Ire

SCOTT CAWLEY
Glenveagh
Iarnród Éireann Irish Rail
IRISH
Dublin Bus
daa
CAIRN
Watermark Coffee
EirGrid GROUP
Bank of Ireland
an
po

Background image: Derryclare Lough, Connemara, Co. Galway

dy involved?

"Being a member of BFBI has changed our approach to biodiversity from taking an action-based approach to a more strategic view of identifying our risks and opportunities around nature and creating formal objectives and plans to manage risks and actions."

— Emer Bambrick, Capital Investments, Iarnród Éireann

"Business for Biodiversity Ireland helped us to understand that biodiversity is not a standalone topic within the environmental pillar but that it should be embedded across all decision making processes."

— Paul Giles, Commercial Director, SAP Landscapes

Ladies View, Ring of Kerry, Co. Kerry

Team BFBI pictured with Minister for Nature Christopher O'Sullivan, alongside our colleagues from ESB and National Parks and Wildlife Service at the launch of the Biodiversity Duty Reporting Guidance for Public Bodies, co-created by BFBI.

Get in touch

- To learn more visit our website at businessforbiodiversity.ie
- Email us on manager@businessforbiodiversity.ie

What does it cost?

Membership costs are supported by green grants from Enterprise Ireland and other authorities. BFBI offers support in preparing grant applications for eligible businesses that need it.

Annual Turnover:

Up to €15 million	€15 million-€50 million	Over €50 million
€1800 + VAT	€5000 + VAT	€10,000 + VAT

* These bands are provided as a guideline. Final membership fee is assessed on a case-by-case basis, taking into account turnover, employee numbers, and other relevant factors.